

# NUTI MODY

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## EDUCATION & CERTIFICATES

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<b>National Institute of Design</b>	Ahmedabad, India
Bachelors of Design (Product Design)	Sep 2021
<b>Design Lab</b>	Online certificate course
UX: Interaction Design	Aug 2023
<b>The Stanford d.school</b>	Online certificate course
Putting Design into Practice for Social Impact	Nov 2024

## WORK EXPERIENCE

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<b>Self-employed</b>	Dresden, Germany
UI/UX Design, Product Design	Aug 2023 – current
<ul style="list-style-type: none"><li>• Consulting clients, designing website layouts, and ensuring responsive and functional designs.</li><li>• Handling project timelines, client communication, as well as domain registration and hosting.</li><li>• Clients include: Hospitals, wellness center, charitable trusts, and B2B businesses</li></ul>	
<b>Studio Tidy</b>	Surat, India
Founder (Leather products, Upcycle, Brand collaborations)	Sep 2021 – Jul 2023
<ul style="list-style-type: none"><li>• Understanding client needs, designs and mood boards, handling supply management, craftsmanship, Task distribution, project timelines, Product photoshoot, Social media management.</li><li>• Collaborations with homegrown brands resulting in an increased account-reach by 16x in 6 months.</li></ul>	
<b>Shed Studio</b>	Surat, India
Product Designer (Lifestyle, Toys & Graphics)	Jun 2021 – Aug 2021
<ul style="list-style-type: none"><li>• Generated innovative concepts that resulted in increased customer satisfaction and growth in sales.</li><li>• Designed and crafted the first of the bestselling product "The Carousel" of the brand.</li><li>• Handled custom product &amp; furniture design, graphic and packaging design, retail line projects.</li><li>• Collaborated with the marketing team to generate strategies to increase brand value.</li></ul>	
<b>Ducere Technologies</b>	Hyderabad, India
Product Design Intern (Footwear and Research)	Feb 2020 – Apr 2020
<b>Bempu Health</b>	Bengaluru, India
Design Intern (Graphics and Web design)	May 2019 – Jul 2019

## SKILLS & INTERESTS

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**Technical:** Figma, Adobe Suite, WordPress, Webflow, Wix, Sketch, Arduino, SketchUp, AutoCAD, Rhino, Fusion360, Keyshot, Sketchbook Pro, Procreate, Microsoft Office

**Languages:** English (Full professional proficiency), German (Elementary proficiency), Hindi (Native/bilingual), Gujarati (Native/bilingual)

**Interpersonal:** Strategic and analytical thinker, Entrepreneurial spirit, Quick learner, Enthusiastic team player, Able to multi-task, Strong communication skills

## VOLUNTEER EXPERIENCE

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<b>Let India Breathe</b>	Apr 2024
Illustrated infographics to bring awareness towards a 10 day climate fast by Ladakhi women for the implementation of the 6th Schedule.	
<b>Urja Child Development Centre</b>	Feb 2024
Designed pro bono website to showcase the broad array of work by the organisation.	
<b>Relating Systems Thinking and Design (RSD9)</b>	Oct 2020
Volunteered as a sketchnoter, capturing keynote sessions, talks, and panel discussions by Prasad Modak, Johnathan Romm, Marie davidova amongst many others.	